

Built to Change

How to Achieve Sustained
Organizational Effectiveness

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FOREWORD BY JERRY PORRAS



JOSSEY-BASS

A Wiley Imprint

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Contents

Foreword	<i>by Jerry Porras</i>	v
Preface		xiii
<i>Chapter 1</i>	Why Build Organizations to Change	1
<i>Chapter 2</i>	A Dynamic View of Organizational Effectiveness	23
<i>Chapter 3</i>	Strategizing	54
<i>Chapter 4</i>	Structuring for Effectiveness and Change	88
<i>Chapter 5</i>	Developing the Right Information, Measurement, and Decision-Making Processes	118
<i>Chapter 6</i>	Acquiring the Right Talent	153
<i>Chapter 7</i>	Managing Human Capital	179
<i>Chapter 8</i>	Meeting the Leadership Challenge	213
<i>Chapter 9</i>	Designing Reward Systems	236
<i>Chapter 10</i>	Rewarding Performance and Change	256
<i>Chapter 11</i>	Creating a Built-to-Change Organization	283