

Business Leadership for IT Projects

GARY LLOYD

GOWER

Contents

<i>List of Figures</i>	<i>v</i>
<i>List of Tables</i>	<i>ix</i>
<i>About the Author</i>	<i>xi</i>
<i>Acknowledgements</i>	<i>xiii</i>
 Introduction	 1
1 Don't Do IT	5
2 Stepping Up to the Plate	17
3 Defining a Shared Project Vision	37
4 Value-Based Delivery	55
5 Generating Solution Options	71
6 The Business Case as a Management Tool	101
7 Project Delivery	115
8 Conclusion: A Team of Leaders	135
 Appendix A: Solution Workshops	 141
Appendix B: Glossary	149
Appendix C: Net Present Value (NPV) Primer	155
 <i>References</i>	 <i>161</i>
<i>Index</i>	<i>167</i>